

Houston ★ Consular Forum

Event Underwriter - \$75K -

Ball

- Two (2) seats at the Head Table
- An opportunity to introduce a keynote speaker at the ball
- The option to host three (3) consular officials (countries) and seating for twenty-four (24) guests
- Ten (10) guests passes for Underwriter's Reception before the Ball

Promotions

- A designated staff liaison will customize package to best suit company
- Mention of company during radio and television broadcasts
- Listed as "supporter level" sponsor for all other HII events throughout the year (2016-2017)
- Logos displayed on the HII website throughout the year (2016-2017)
- Recognition of company as an official underwriter in all promotional materials and public communications
- Logos displayed prominently in all advertisements, banners, signs & printed materials
- Sponsors name and logo listed on all local and international invitations
- Listing in the Consular Ball's program
- Mentioned as a lead sponsor in a presentation during the Consular Ball
- Participation in kick-off press conference
- Invited to all Consular Corps familiarization functions throughout the year (2016-2017)

Benefactor - \$50K -

Ball

- The option to host three (3) consular officials (countries) and seating for twenty-four (24) guests
- Eight (8) guest passes for Underwriter's Reception before the ball

Promotions

- Mention of company during radio and television broadcasts
- Listed as "supporter level" sponsor for all other HII events throughout the year (2016-2017)
- Logos displayed on the HII website throughout the year (2016-2017)
- Recognition of company as an official benefactor in all promotional materials and public communications
- Logos displayed prominently in all advertisements, banners, signs & printed materials
- Sponsors name and logo listed on all local and international invitations
- Listing in the Consular Ball's program
- Mentioned as a lead sponsor in a presentation during the Consular Ball
- Participation in kick-off press conference
- Invited to two (2) Consular Corps familiarization functions throughout the year (2016-2017)

Patron - \$30K -

Ball

- The option to host two (2) consular officials (countries) and seating for sixteen (16) guests
- Four (4) guest passes for Underwriter's Reception before the ball

Promotions

- Listed as "supporter level" sponsor for all other HII events throughout the year (2016-2017)
- Logos displayed on the HII website throughout the year (2016-2017)
- Recognition of company as an official patron in all promotional materials and public communications
- Logos displayed prominently in all advertisements, banners, signs & printed materials
- Sponsors name and logo listed on all local and international invitations
- Listing in the Consular Ball's program
- Mentioned as a sponsor in a presentation during the Consular Ball
- Participation in kick-off press conference
- Invited to two (1) Consular Corps familiarization functions throughout the year (2016-2017)

Champion - \$20K -

Ball

- The option to host two (2) consular officials (countries) and seating for sixteen (16) guests
- Two (2) guest passes for Underwriter's Reception before the ball

Promotions

- Logos displayed in all advertisements, banners, signs & printed materials
- Logos displayed on the HII website for a year
- Sponsors name and logo listed on all local and international invitations
- Listing in the Consular Ball's program
- Mentioned as sponsor in a presentation during the Consular Ball

Supporter - \$10K -

Ball

- The option to host one (1) consular official (country) and seating for eight (8) guests
- One (1) guest pass for Underwriter's Reception before the ball

Promotions

- Logos displayed in banners, signs & printed materials
- Sponsors name and logo listed on all local and international invitations
- Listing in the Consular Ball's program
- Mentioned as sponsor in a presentation during the Consular Ball

Friend - \$5K -

Ball

- The option to host one (1) consular official (country) and seating for four (4) guests

Promotions

- Logos displayed in banners, signs & printed materials
- Sponsors name and logo listed on all local and international invitations
- Listing in the Consular Ball's program



**HOUSTON
INTERNATIONAL
INITIATIVES**

Levels of Sponsorship

For additional information please contact: Matthew Shailer at:
(832) 393-0851 or matthew.shailer@houstontx.gov

Houston International Initiatives is a 501 (C)(3) organization

**2016 Houston Consular Ball
Sponsorship Reservation Form**

Company/Sponsor Name: _____
(Exactly as you wish it to appear in printed acknowledgments)

Contact Name: _____

Contact's Title: _____

Phone & Email: _____

Mailing Address: _____

Countries of Preference: 1.) _____ 2.) _____
Refer to list on the following 3.) _____ 4.) _____
page to review your options

Please select a Sponsorship Level

- Event Underwriter (\$75,000)
- Benefactor (\$50,000)
- Patron (\$30,000)
- Champion (\$20,000)
- Supporter (\$10,000)
- Friend (\$5,000)
- Individual Tickets (\$500)
- Customized Amount
(Contact MOTIA for more details)

Each table seats ten guests; two seats at each table are reserved for a consular couple representing the hosted country or another special dignitary couple. If you are willing to reserve one or more additional seats for local or international elected officials or other dignitaries, please check here:

Payment by check enclosed: \$_____. Please make checks payable to "Houston International Initiatives" and return to the Mayor's Office of Trade and International Affairs. Reservations are limited and will be honored according to sponsorship category and within categories according to the order in which checks are received. Houston International Initiatives is a 501(c)(3) non-profit corporation.

Payment by credit card: \$_____. Please bill my ___ MasterCard ___ Visa ___ American Express

Card # _____ Exp. Date _____ CVC # _____

Name on card: _____ Signature: _____

Please return this form to:

The Mayor's Office of Trade & International Affairs
City Hall, Fourth Floor
901 Bagby
Houston, Texas 77002

Email: matthew.shailer@houstontx.gov

For additional information, please contact Matthew Shailer at 832-393-0851